

Freshen up your attic insulation this spring

March, 2010

(NC)—As the cold winter days are behind us, we rejoice in the arrival of spring and the anticipation of warmer weather. For many homeowners, the spring season is often associated with ‘spring cleaning’ and a perfect time to freshen up their homes. While you may be wondering where to start, a great place to look at first is up – the attic, that is. Why? Because upgrading attic insulation can help you save up to 28 per cent* on your monthly heating and cooling bills, all year round, and will help make your home more energy-efficient.



Start by assessing and measuring the existing insulation in your attic. If it does not meet the recommended standard of R-50, install up to 15 inches of PINK FIBERGLAS® batt insulation or 18 1/2 inches of PROPINK Blown® insulation. Meeting the recommended insulation standard will help you increase the energy efficiency in your home, which, in turn, will contribute to reduced energy bills month to month. Upgrading attic insulation is an easy project for the do-it-yourself homeowner, and the long-term benefits to your cost savings are worthy rewards.

And now, with the government tax rebates available, you’ll be saving on more than just your heating bills. The ecoENERGY Retrofit – Homes program is offering a grant of up to \$5000 from the Government of Canada for energy efficiency renovations which have not yet started. Some energy utilities and provincial governments offer additional funding. For more information on ecoEnergy grants and incentives, visit www.ecoaction.gc.ca/homes <<http://www.ecoaction.gc.ca/homes>>. These are great reasons to insulate your attic and start your spring on the right foot.

Ready to freshen up your attic insulation? Instructions on how to reinsulate your attic, can be found at www.insulationtaxcredit.ca. And don’t delay — get a head-start on your home renovation project today to maximize your savings.

www.newscanada.com

**Savings vary depending on the original amount of insulation in your home, climate, house size, air leaks and personal energy use and living habits. The colour PINK is a registered trademark of Owens Corning ©2010 Owens Corning. All Rights Reserved.*

Word Count: 347

Start spring season with an Energy Efficient Reno March, 2010

(NC)—Every spring, green is what we start noticing on the landscape outside our homes. But it's also what we can see inside the house, reducing its energy consumption and increasing its energy efficiency. After a long winter of high energy bills, this spring there is an opportunity to increase the energy efficiency right in your own home. A simple project, like reinsulating your attic, can help you save up to 28 per cent* on your monthly heating and cooling bills and reduce up to a half ton** of greenhouse gas emissions every year, year after year.



“Attics are the primary source of energy inefficiency in a home. Since over 7 million attics in Canada are underinsulated, there is an opportunity to reduce energy consumption across the country,” says David Flood, insulation expert at Owens Corning. “Reinsulating your attic is a great way to reduce energy consumption and help Canadians become more conscious of the small changes that impact the bigger environmental picture.”

Here is how you can start your energy efficient reno today:

- Measure the amount of existing insulation in your attic. Make sure it meets the recommended standard of R-50.
- Top up existing insulation by installing up to 15 inches of PINK FIBERGLAS® batt insulation or up to 18 1/2 inches of PROPINK Blown® insulation to R-50. PINK insulation products are made with over 70 per cent recycled content and are GREENGUARD Indoor Air Quality Certified□ so you can continue to enjoy good air quality after your home upgrade.
- Take advantage of government saving incentives to help cover your home renovation costs, including materials and contractor services, for your attic insulation upgrade.

Reinsulating your attic will not only help reduce energy consumption, but the government savings will also make your home renovation more affordable. The ecoENERGY Retrofit – Homes program is offering a grant of up to \$5000 from the Government of Canada for energy efficiency renovations which have not yet started. Some energy utilities and provincial governments offer additional funding. For more information on ecoEnergy grants and incentives, visit www.ecoaction.gc.ca/homes <<http://www.ecoaction.gc.ca/homes>>. Create a greener home and start your reinsulation project today!

www.newscanada.com

**Savings vary depending on the original amount of insulation in your home, climate, house size, air leaks and personal energy use and living habits. **Based on an average attic size of 1700 SF with existing R19 insulation, averaged over seven cities in Canada. The colour PINK is a registered trademark of Owens Corning ©2010 Owens Corning. All Rights Reserved.*

Word Count: 423

Create more space with a home renovation project

March, 2010

(NC)—For homeowners, expanding living space often means relocating to a bigger house since building an addition isn't always an option. But if you can't build up or build out, a great alternative to moving is creating additional space inside your house. A good way to do it is a home renovation project that will convert unused space into a living space, such as areas like your basement. Renovating your basement, such as upgrading your basement insulation, can be done quickly and easily with these handy tips for the homeowner.



- Measure the entire area you plan to renovate.
- Determine whether to do-it-yourself or contract it out.
- Choose materials that you will need to finish the job.

According to David Flood, insulation expert at Owens Corning, it is important to ensure that your basement is properly insulated, not only to expand your living space, but also to help save on heating and cooling costs and enhance the overall comfort of your basement. Adequate insulation will help improve energy efficiency and provide exceptional moisture resistance in your basement. For optimal results, install Cel-Lok® insulation panels with an R-10 value and R-14 PINK FIBERGLAS® insulation batts to create a thermal insulation barrier with a value of R-24. These fast and easy upgrades will make your home more comfortable and also more energy efficient.

Ready to get started? Don't forget to take advantage of government grants available to help out with your home renovation projects. The ecoENERGY Retrofit – Homes program is offering a grant of up to \$5000 from the Government of Canada for energy efficiency renovations which have not yet started. Some energy utilities and provincial governments offer additional funding. For more information on ecoEnergy grants and incentives, visit www.ecoaction.gc.ca/homes <<http://www.ecoaction.gc.ca/homes>>. Want to learn more? Instructions on how to insulate your basement can be found at www.owenscorning.ca. And remember: the long-term benefit of renovating your basement is the added value to your home when it does come time to sell.

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Word Count: 379

Upgrade your basement and make your home more comfortable

March, 2010

(NC)—Many homeowners renovate to upgrade their home as a result of wear and tear over the years. Yet converting unused space into an additional living area can add a whole new meaning to the concept of ‘modern’ living. Whether it’s a home theatre system or an adaptable living space, renovating your basement can create extra space and improved comfort for an expanding family.



Tips for your basement renovation:

- Think how you want to use your basement, and come up with renovations that will serve that goal.
- In doing so, consider how you can increase your useable space while reducing your renovation costs.
- Décor ‘tricks,’ such as mirrors and paint, can help create more light to turn your basement from dingy to bright and inviting, but you can also make it more comfortable with an insulation upgrade.

Before you start on your re-insulation project, assess the existing amount of insulation in your basement. Remember that adequate insulation of your basement walls will help you create an additional space that is modern, comfortable and inviting. Install Cel-Lok® insulation panels with an R-10 value and with R-14 PINK FIBERGLAS® insulation batts to create an insulation barrier with a value of R-24 for optimum warmth and comfort. For interior walls, try out QuietZone® insulation panels to minimize unwanted noise drifting to the rest of the house and control sound levels.

Cheryl West, an insulation expert at Owens Corning, says that insulating your basement can improve its comfort and maximize the energy efficiency of your home. And with government savings available, a renovation project like insulating your basement is affordable, too.

The ecoENERGY Retrofit – Homes program is offering a grant of up to \$5000 from the Government of Canada for energy efficiency renovations which have not yet started. Some energy utilities and provincial governments offer additional funding. For more information on ecoEnergy grants and incentives, visit www.ecoaction.gc.ca/homes <<http://www.ecoaction.gc.ca/homes>>. Not only will you convert unwanted space into an additional living area by insulating your basement, but you can also cash in on government incentives and cut back on your renovation expenses.

Start modernizing your basement today.

More information on what insulation is best for your basement can be found at

www.owenscorning.ca.

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Word Count: 394

How to save money for a summer holiday

March, 2010

(NC)—If you're planning a vacation this summer and trying to think of ways to start saving, an easy do-it-yourself renovation can help this happen for the handy homeowner. Re-insulating your attic can help improve energy efficiency and save up to 28 per cent* on monthly heating and cooling costs all year round. You'll save even more with the government grants and incentives, cutting back on renovation costs this spring.



The ecoENERGY Retrofit – Homes program is offering a grant of up to \$5000 from the Government of Canada for energy efficiency renovations which have not yet started. Some energy utilities and provincial governments offer additional funding. For more information on ecoEnergy grants and incentives, visit www.ecoaction.gc.ca/homes <<http://www.ecoaction.gc.ca/homes>>. Not only will you save on your monthly bills, but you'll save on renovation costs at the same time. You'll help save money on a simple home renovation project like upgrading attic insulation which can be done in as little as a weekend and easy to do yourself.

“Topping up your attic insulation is a quick, easy project for the do-it-yourselfer, and the benefits will come back tenfold as you improve the comfort of your house and create a more energy-efficient home”, says David Flood, insulation expert at Owens Corning. So, why are you waiting? Install up to 15 inches of PINK FIBERGLAS® batt insulation or 18 ½ PROPINK® Blown insulation to meet the recommended standard of R-50. Creating a more energy-efficient home will help you save now and plan for your summer vacation later.

More information on how to qualify for the ecoENERGY rebates can be found at www.oee.nrcan.gc.ca. Stop delaying and start saving.
www.newscanada.com

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Word Count: 320